

# Recruitment of the First Cohort of Innovation Ambassador At the Centre for Innovation

## Objective

In order to support and promote innovation atmosphere on campus, the Centre for Innovation tries to recruit “Innovation Ambassadors” from students of all faculties for the first time. On one hand, the innovation ambassadors will team up with the incubation projects to jointly develop the projects. On the other hand, the ambassador will become the student representatives of the Centre for external promotion activities regarding innovation and entrepreneurship.

## Target

UM students in UM (priority will be given to postgraduate students and those with entrepreneurial intention)

## Quota

About 20

## Contents

1. The innovation ambassadors, who are mainly postgraduate students, will be paired up with the incubation teams to assist them in improving their business concepts, enhance entrepreneurial knowledge and skills, marketing research, etc.
2. Cooperate with the incubation teams to polish the business proposal and undergo brainstorming. During the process, they will be able to interact with professors of outstanding research backgrounds. They will also expose to new technologies with commercial potential and knowledge related to intellectual property.
3. The innovation ambassadors are representing the incubation teams to do roadshows and improve their presentation tools (PPT, etc.). Thus to improve the chances of getting investment funds comprehensively.
4. The innovation ambassadors will support the promotion of innovation atmosphere on campus, and become publicity ambassadors for related external activities. They will assist in receiving guests of the Centre, such as outside venture capitalists and fund managers.
5. The innovation ambassadors will assist in the activities, lectures, competitions carried out by the Centre.

## Training

Applicants of Innovation Ambassador should enroll and participate in the Innovation Camp in September in order to receive related training. Please refer to the promotion of Innovation Camp.

## Selection

Under normal circumstances, the applicants will be mainly assessed through their performance during the innovation camp. The appointment list of innovation ambassadors will be announced by the end of September.

### **Exclusive Exposure and Opportunities**

The appointed Innovation Ambassadors have the exclusive priority for exposure and opportunities such as participating in entrepreneurial-related training, exchange visits, meeting government, funding agencies and guru entrepreneurs.

### **Application**

1. Online registration: <https://goo.gl/forms/2FyyXJKXIzdEkU5i2>
2. [Download](#) and complete the application form and send it to [ICI.Innovation@umac.mo](mailto:ICI.Innovation@umac.mo)

**Registration deadline: 7/9/2018 (Friday)**

### **Inquiry**

For any inquiries, please contact Mr. Alan Wong or Mr. Gabriel Chan of the Centre for Innovation (tel: 8822 9203 / 8822 4619, email: [ICI.Innovation@umac.mo](mailto:ICI.Innovation@umac.mo)).

Best regards,

Centre for Innovation

## 創新大使

### 目標

為支持及推動校園創新氛圍，创新中心向各院系學生招募第一屆「創新大使」。創新大使一方面與中心的入駐項目配對組成團隊，共同發展相關項目；另一方面代表中心，向外推廣及宣傳創新創業發展。

### 對象

澳大學生(研究生或有創業意向者優先)

### 名額

約 20 人

### 內容

1. 主要為研究生的創新大使，將與創業團隊進行配對，目的為幫助團隊梳理創業概念、提升創業知識、進行市場研究等；
2. 配合孵化團隊打磨商業計劃，頭腦風暴，過程會對接到本校具研發背景的老師，瞭解到一些具有商業潛力的技術和知識產權相關的知識；
3. 代表孵化團隊進行路演，優化演示簡報，全面為團隊提高爭取投資基金的可能性。
4. 支持推動校園創新氛圍，以及成為對外創新活動宣傳大使，接待嘉賓參觀孵化中心，過程會對接到校外投資人和投資基金；
5. 協助创新中心所開展的活動，講座，比賽等順利進行。

### 培訓

報名的同學必須參加 9 月份的創新營進行培訓(請參閱相關宣傳單張)

### 評選

一般情況下，主要通過參加者在創新營的表演進行評選，培訓結束後，在 9 月底之前公佈成功入選之創新大使名單。

### 專屬成長機會

被評選為創新大使將有機會優先參加創業相關的培訓、交流參訪、對接政府和投資機構、面見出色創業人士等。

### 報名方式

1. 網上報名：<https://goo.gl/forms/2FyyXJKXIzdEkU5i2>
2. 填妥報名表格並郵寄至 ICI.Innovation@umac.mo.

**報名截止日期：2018 年 9 月 7 日 (星期五)**

### 查詢

如有問題，請聯繫创新中心黃先生或陳先生（電話：8822 9203 / 8822 8683，電郵：[ICI.Innovation@umac.mo](mailto:ICI.Innovation@umac.mo)）。

澳門大學创新中心謹啟